



Utah DABS Product Listing Packet

This packet must be filled out completely and submitted to the purchasing department by sending this form and any relevant attachments to dabspurchasing@utah.gov.

If you have any questions please call our purchasing division at (801) 977-6800.

Product Details

Vendor ID

Broker Name

Click here for the small producer reduced markup online application. You may also visit our website www.abs.utah.gov/vendors/vendor-forms/

Product Name

Requested Status

Product Category

Bottle Volume (ml)

Manufacturer

Vintage/Special

ABV %

Proof

Unit Depth (Inches)

Unit Width (Inches)

Bottle Height (Inches)

Product Image Thumbnail

Case Length (Inches)

Case Width (Inches)

Case Height (Inches)

Case Weight (lbs)

of cases on a tier layer

Cases on a pallet

Units per case

FOB Point

Where product is shipping from

Case Cost

Expected Retail Price

[Click for Price Calculator](#)

Local Distributor or Manufacturer

Bailment

Domestic/Imported

Listing Details

CSC (NABCA Code)

UPC

Add an image of the UPC code

Continued on next page

Send completed form and attachments to dabcpurchasing@utah.gov

Sales Performance

U.S. Cases Sold

How has this product sold in the U.S. in the last:

Last 6 Months

Last 12 Months

Utah Sales Projections (cases)

How many cases will this product sell in Utah in the first:

First 6 Months

First 12 Months

Other Questions & Conditions

National advertising budget for the next 12 months on this brand

Will special price allowances (SPA's) be available for this product?

- For information about SPA's please go to www.abs.utah.gov.

Is this product limited in supply?

If successful in listing this product a NABCA code will be purchased within 30 days

Is this product currently in any retail chains? (if yes, please list chains below)

Retail Chains

Reason for listing

Awards, press or other recognition item has received

Required Documents & Attachments

Federal Label Approval (Certificate of label approval or COLA)

If this is a heavy beer or FMB, provide label approval from DABS.

Product Image (Max 400px x 700px & <100KB)

DO NOT send product samples - DABC will request samples at our discretion