



At least 3 ½ inches

These Beverages Contain Alcohol

Please Read the Label Carefully



At least 8 ½ inches

THE SIGN MUST BE

1. Prominently posted in all areas where beer is sold
2. Easily readable by a consumer
3. At least 3.5 by 8.5 *or larger* in size
4. Font in **bold** lettering
5. Font at least .5 inches (usually about a 36 to 40 point font size on your computer - but measure it – the font above had to be increased to 40 point font size) *or larger*
6. On a solid contrasting background

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