

eliminating alcohol sales to youth

**E.A.S.Y.**

**Utah Business**

**WELCOME - Thanks for Attending**

# Can you guess their age?

(Write your answers below.)

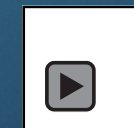


**ANSWERS:** Truth is, you can't tell if someone is 21 or older just by guessing. That's why you should ask everyone who is buying alcohol for their I.D. It takes just a second to check, it keeps alcohol out of the mouths of minors, and it keeps you and the owner of this place out of hot water. So thanks for doing your part.

**JustASec**   
**ToCheck.com**

 Department of  
Alcoholic Beverage Services

 SALT LAKE  
COUNTY  
HEALTH DEPARTMENT



# Compliance Checks

EASY – Off - Premise – Local Law enforcement

SBI - On-Premise compliance checks

Criminal Violations Reporting – standard procedure

Administrative Violations – reported by law enforcement to DABS for adjudication



# EASY Partnerships

Mothers Against Drunk Driving (MADD)

State of Utah Regional Prevention Directors

Department of Public Safety's, Highway Safety Office

State Bureau of Investigations (SBI) Alcohol Enforcement Team (AET)

On-Premise compliance checks (Assist in off-site as requested)

Division of Alcohol and Beverage Control (DABC)

State of Utah Division of Substance Abuse and Mental Health (DSAMH)

Utah Office of the Attorney General

Utah Law Enforcement Agencies

Salt Lake County Health Department

Utah Prevention Specialist

County Health Departments

SALT LAKE VALLEY  
CONFERENCE OF MAYORS

Proclamation to:

**REDUCE UNDERAGE DRINKING**  
Promote the Health and Safety of our Young People

*Whereas*, alcohol use by those under the age of 21 negatively affects their health and safety, and thus the safety and well-being of all those living and working in Salt Lake Valley; and

*Whereas*, underage drinking is a major public health problem that negatively impacts the brain development of our young people, causing a higher probability of early alcohol addiction, alcohol-related traffic accidents, and brain impairment; and

*Whereas*, it is against the law for a minor to purchase, possess, or consume any alcoholic beverage, and it is illegal and punishable by law for anyone to sell, offer to sell, or furnish alcohol to a minor; and

*Whereas*, the Salt Lake Valley Conference of Mayors, along with their Substance Abuse Agencies and Health Departments, is dedicated to the prevention process and to the education of individuals in our communities about the dangers of underage alcohol use; and

*Whereas*, the Salt Lake Valley Conference of Mayors is committed to the development of a major public information campaign with overall objectives of changing social norms regarding underage drinking and halving the current percentage of young people using alcohol; and

*Whereas*, we will work with retail businesses to formally establish the E.A.S.Y. (Eliminate Alcohol Sales to Youth) program to eliminate retail alcohol sales as a source of alcohol to minors; and

*Whereas*, we commend the overwhelming majority of our young people who are drug and alcohol free, and desire all of our youth to be drug and alcohol free and to develop in a healthy society; and

*Now, Therefore, We*, the Salt Lake Valley Conference of Mayors hereby proclaim our support and offer an invitation to the entire community to reduce underage drinking in order to improve the health and safety of all Salt Lake County youth and adults. We invite all members of our communities, including individuals, families, governments, public and private schools, and religious and civic organizations to participate in and sponsor activities that will heighten awareness regarding the dangers of underage drinking to young people's health and safety, and will strengthen their ability and desire to refuse to drink alcohol.

PROCLAIMED THE 28TH DAY OF APRIL, 2005  
BY THE UNDERSIGNED:

*James Woodgett*      *Wes C. Lyon*      *John D. ...*      *Tom Dolan*  
*John ...*      *...*      *John ...*      *...*  
*...*      *James ...*      *...*      *...*





# The History and Why of Eliminating Alcohol Sales to Youth (E.A.S.Y.)

Art Brown, President, Mothers Against Drunk Driving (MADD)

## Compliance Checks - The What and Why

Sgt. Mike Holt, State Bureau of Investigation -Alcohol Enforcement Team

## Utah DABS Violations Process

Erin Hinkel, Program Manager - Violations, Utah Department of Alcoholic Beverage Services

Break



## E.A.S.Y. Law Enforcement Partnerships

Agent Sean Cannon, State Bureau of Investigation - Alcohol Enforcement Team  
Michele Corigliano, Executive Director, Salt Lake Area Restaurant Association

Lunch – Fake ID Video

## E.A.S.Y. Prevention in Retail Hospitality - Best Practices

Tanner S. Lenart, Attorney, Christensen & Jensen, PC

Break

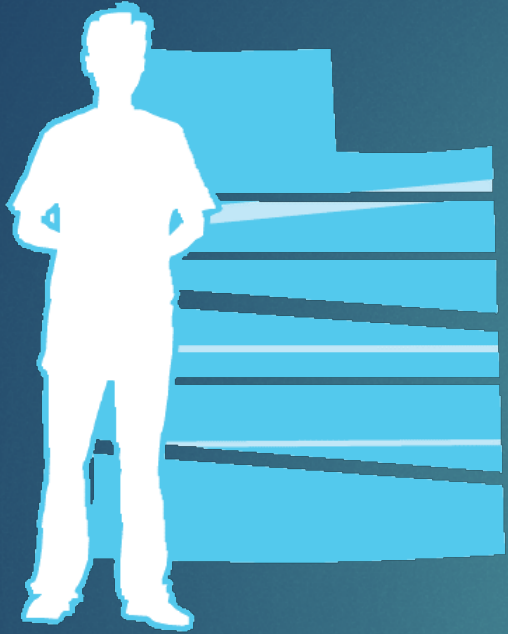




## Utah DABS Alcohol Signage & Placement Requirements

Rob Hansen, Program Manager - Training and Stephne Hanson, Program Manager –  
Off Premises Beer Retailer, Utah Department of Alcoholic Beverage Services

## Utah Mobile Driver's License (mDL) Program



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Thanks For Attending