Utah is one of 18 "control" jurisdictions in the nation that controls the sale of alcoholic beverages (there are 18 states and Montgomery County in Maryland). These jurisdictions, which regulate their own retail and/or wholesale distribution of alcoholic beverages, account for nearly one-third of the U.S. population. The results: revenues that would otherwise go to private sellers as profit are instead funneled into state coffers and used to support public goals of moderation and government revenue enhancement.

The Utah Department of Alcoholic Beverage Control is governed by a seven-member, part-time commission. The commission employs a full-time executive director to oversee the day-to-day operation of the department. The policy of the department, as set by statute, is to operate as a public business using sound management principles and practices, and function with the intent of servicing the public demand for alcoholic beverages.

The department operates a statewide network of state stores and package agencies that sell all alcoholic beverages except beer containing less than 4% alcohol by volume (which is sold in grocery and convenience stores). The department also administers the liquor laws, alcohol education, and regulates the sale, service, storage, manufacture, distribution, and consumption of alcoholic products.

Utah's liquor control system offers definite advantages to Utah's citizens. Liquor sales provide a significant source of income to the state's general fund which serves to relieve the individual tax burden of Utah citizens. In addition, the school lunch program receives substantial funding from liquor sales.

Annual statistical data clearly shows that per capita consumption of alcoholic beverages is significantly lower in control states.

### Liquor Control Status

<table>
<thead>
<tr>
<th>State</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>Mississippi</td>
</tr>
<tr>
<td>Idaho</td>
<td>Montana</td>
</tr>
<tr>
<td>Iowa</td>
<td>New Hampshire</td>
</tr>
<tr>
<td>Maine</td>
<td>North Carolina</td>
</tr>
<tr>
<td>Maryland (Ohio)</td>
<td>West Virginia</td>
</tr>
<tr>
<td>Montgomery County</td>
<td>Oregon</td>
</tr>
<tr>
<td>Michigan</td>
<td>Pennsylvania</td>
</tr>
</tbody>
</table>

Average Utah Consumption Per Capita (In gallons) FY 2013* FY 2012*

- Wine: 1.088 1.065
- Spirits: 0.925 0.913
- Heavy Beer: 0.920 0.914
- Flavored Malt Beverages: 0.083 0.052

Total: 2.596 2.544


### Comparative Gallonage for Utah FY 2013 FY 2012

- Wine: 3,155,881 3,045,115
- Spirits: 2,684,246 2,605,159
- Heavy Beer: 1,507,185 1,485,813
- Flavored Malt Beverages: 182,856 147,974

**TOTAL GALLONS**: 7,530,168 7,260,061

### Total Funds to State and Local Governments from Liquor Sales

<table>
<thead>
<tr>
<th>Funds</th>
<th>FY 2013</th>
<th>FY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Lunch and Public Safety Transfer</td>
<td>38,155,214</td>
<td>35,260,271</td>
</tr>
<tr>
<td><strong>Net Profit</strong></td>
<td>81,350,425</td>
<td>70,787,197</td>
</tr>
<tr>
<td><strong>Net Operating Income</strong></td>
<td>137,387,722</td>
<td>123,135,079</td>
</tr>
</tbody>
</table>
Fiscal Year 2013

The Utah Department of Alcoholic Beverage Control would be happy to provide additional information on our activities. Please contact our office as listed on the front cover.

Overview

ParentsEmpowered.org is an award winning, leading-edge, statewide underage drinking prevention campaign launched in 2006. The goal of the campaign is to “move the needle,” to reduce underage drinking in Utah. Our primary objective is to educate parents about the lasting harms of underage drinking and provide them with the proven skills, tools, and information to help prevent it.

We’re educating parents, guardians, and mobilizing communities, to take a more active role to keep their children alcohol-free. Research shows parental disapproval of underage drinking is the #1 reason youth choose not to drink.

The Utah Department of Alcoholic Beverage Control is the lead agency for the ParentsEmpowered campaign and is working in partnership with many state agencies and organizations. The campaign is funded through the state’s liquor revenue proceeds.

Why is underage drinking prevention important?

Simply put, underage drinking is bad for kids. It’s bad for their health, bad for their safety (and others), and bad for their futures. That’s why it’s illegal. So what’s the harm?

- Addiction: Alcohol can “wire” their brain for addiction. The younger they start drinking, the risk of alcohol dependence increases dramatically.
- Death: Every year in the U.S. about 5,000 kids die every year as a result of underage drinking – from crashes, homicides, suicides, alcohol poisoning, etc.
- Increased Risk of Violence, Crime, and Injuries.
- Diminishes their chances to reach their potential.

But your kids don’t drink, right? Probably not, as most Utah kids are smart not to be involved with alcohol. But be aware, 31% of underage drinkers reported their parents didn’t know they drank and 59% of parents were surprised kids started experimenting with alcohol as early as grade school. Every parent knows they have good kids, but even good kids need their parents’ help to stay alcohol-free. For more information visit: www.ParentsEmpowered.org

Our commitment:

The Utah DABC understands alcohol is no ordinary commodity. We pursue the goal of a healthy and safe society in which alcohol is sold to adults only and is consumed responsibly and in moderation. Through sound alcohol policies, collaborative efforts to prevent underage drinking, and ensuring the observance of the alcoholic beverage control laws, we’re working to promote the interests of public health, safety, and social well-being, for the benefit of everyone in our communities.

For more information visit: www.ParentsEmpowered.org

Case Sales

Total case sales in all categories of alcoholic beverages amounted to 2,932,249 cases in fiscal year 2013, an increase of 117,735 cases or 4.2% from fiscal year 2012

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